



Landmark Pro vs. Premium Shingles: A Cherry Hill Homeowner's Guide

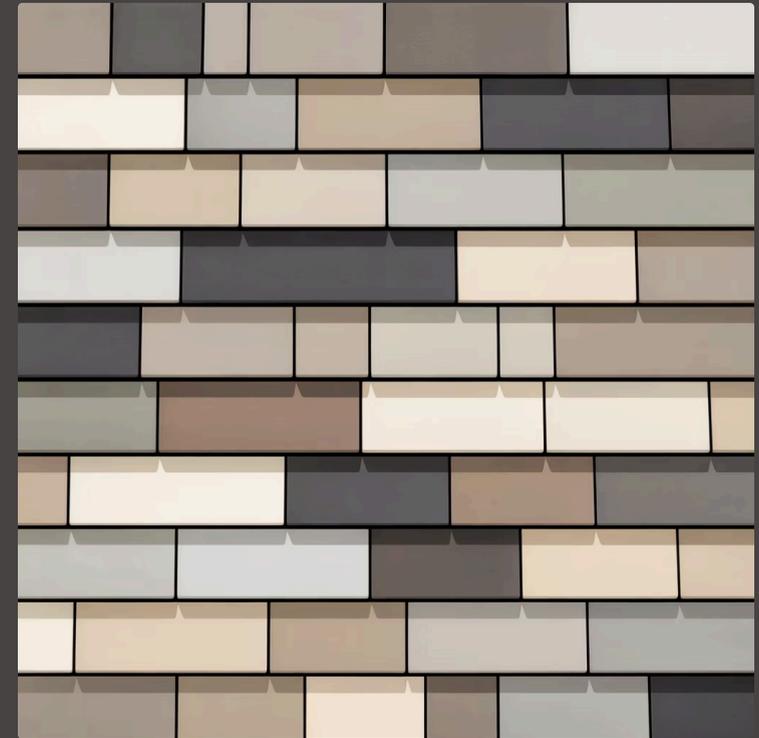
Choosing the right roofing shingles for your home can feel overwhelming. There are dozens of brands, styles, and colors, and it's a decision you'll live with for decades. Here at RGB Construction, we've found that one of the most trusted and popular choices for homeowners in our area is CertainTeed's Landmark shingle series, which is known for its exceptional durability and rich, beautiful colors.

The goal of this guide is to give you a clear, simple comparison between two of the top options in that series: Landmark Pro and Landmark Premium. As local South Jersey roofing specialists, we have installed hundreds of Landmark roofs on homes across Cherry Hill and the surrounding towns. We'll walk you through the key differences so you can make a confident, informed decision for your home.

What Are CertainTeed Landmark Shingles?

Think of the CertainTeed Landmark series as a significant step up from basic, entry-level shingles. Both the Pro and Premium models are what we call "laminated dimensional shingles." In simple terms for a homeowner, this means they are built with multiple, heavier layers of asphalt fused together.

Unlike flat, single-layer shingles, this construction creates a thicker, more textured appearance that adds beautiful dimension and curb appeal to your home. It's the difference between a flat, uniform look and a rich, layered one that mimics the appearance of natural wood shake.



Built on a Foundation of Proven Technologies

NailTrak®

A wide, designated nailing area that helps ensure your shingles are installed with accuracy and security for maximum wind resistance and longevity.

StreakFighter®

A special granule mixture that helps prevent the ugly black streaks caused by airborne algae, keeping your roof looking pristine for years.

Now that you know the basics they share, let's look at what makes them different and which option might be the perfect fit for your Cherry Hill home.

At a Glance: Landmark Pro vs. Landmark Premium

Here is a simple, side-by-side comparison to help you see the core differences between these two excellent shingles. Understanding these distinctions will help you make the right choice for your home's specific needs and your long-term goals.

Feature	Landmark Pro	Landmark Premium
Weight (per square)	~270 lbs	~300 lbs
Primary Benefit	The expert's choice for value & durability	Maximum durability with a luxury feel
Color Palette	Wider selection of vivid "Max Def colors" (seven options)	Limited color selection, but more texture and color variation within each shingle
Durability	Class 3 impact resistance rating	Heavier construction for slightly more durability and a longer life expectancy
Warranty	Backed by CertainTeed's lifetime limited warranty	Backed by CertainTeed's lifetime limited warranty

This table gives you a great starting point, but let's dive deeper into what these features mean for your home, your budget, and your peace of mind over the next several decades.

A Closer Look at Landmark Pro: The "Expert's Choice"

Blending Value with Exceptional Durability

CertainTeed calls this shingle the "expert's choice" for a reason. It hits the sweet spot between affordability, performance, and appearance. For many homeowners throughout Cherry Hill, Haddonfield, and Moorestown, it's the perfect upgrade from basic three-tab shingles to a premium dimensional product that will protect and beautify their home for decades to come.



Heavyweight Construction

At approximately 270 pounds per square (a "square" is 100 square feet of roofing), the Landmark Pro is one of the heaviest laminated shingles in its class. This weight translates directly to excellent durability for the cost.



Impact Resistance

Landmark Pro has a Class 3 impact rating, which gives you better protection against damage from hail or falling debris than standard shingles—essential for South Jersey weather.



Vivid Color Options

The Landmark Pro line features CertainTeed's "Max Def" color palette. These colors are engineered to be richer and more vibrant than standard shingles, giving your roof deeper, more dramatic shades.



Proven Performance

This is a reliable workhorse shingle. At RGB Construction, we often recommend the Landmark Pro for homeowners throughout Camden County who want a significant upgrade in both performance and curb appeal.

For example, on a recent installation in Barclay Farms, the homeowner wanted a deep, rich Weathered Wood color to match their new siding, and the Pro's Max Def palette was a perfect fit. The installation transformed the entire look of their home, and the Class 3 impact resistance gave them confidence during last winter's ice storms.

If you're looking for a tough, beautiful shingle that offers incredible value and will protect your home through decades of South Jersey weather, the Landmark Pro is hard to beat. But for those who want just a little bit more—the absolute maximum in durability and longevity—there's the next step up.

A Closer Look at Landmark Premium: A Step into Luxury

Engineered for Maximum Life Expectancy and Durability

Landmark Premium is where dimensional shingles begin to cross into the luxury category. It takes everything great about the Pro and enhances it for homeowners whose top priority is long-term toughness and who want to invest in the absolute best protection for their most valuable asset.

01

Ultimate Weight & Durability

At around 300 pounds per square, that extra 30 pounds of material is engineered to outclass other shingles in durability. For a South Jersey home, this added weight provides extra peace of mind against coastal winds from nor'easters and helps bear the load of the heavy, wet snow we often get in the winter.

The Premium's heavier construction means it can better withstand the extreme temperature fluctuations we experience in Cherry Hill—from summer heat that can make roofs reach 160°F to bitter winter cold and ice buildup. This durability translates into a roof that will maintain its integrity and appearance longer than lighter alternatives.

02

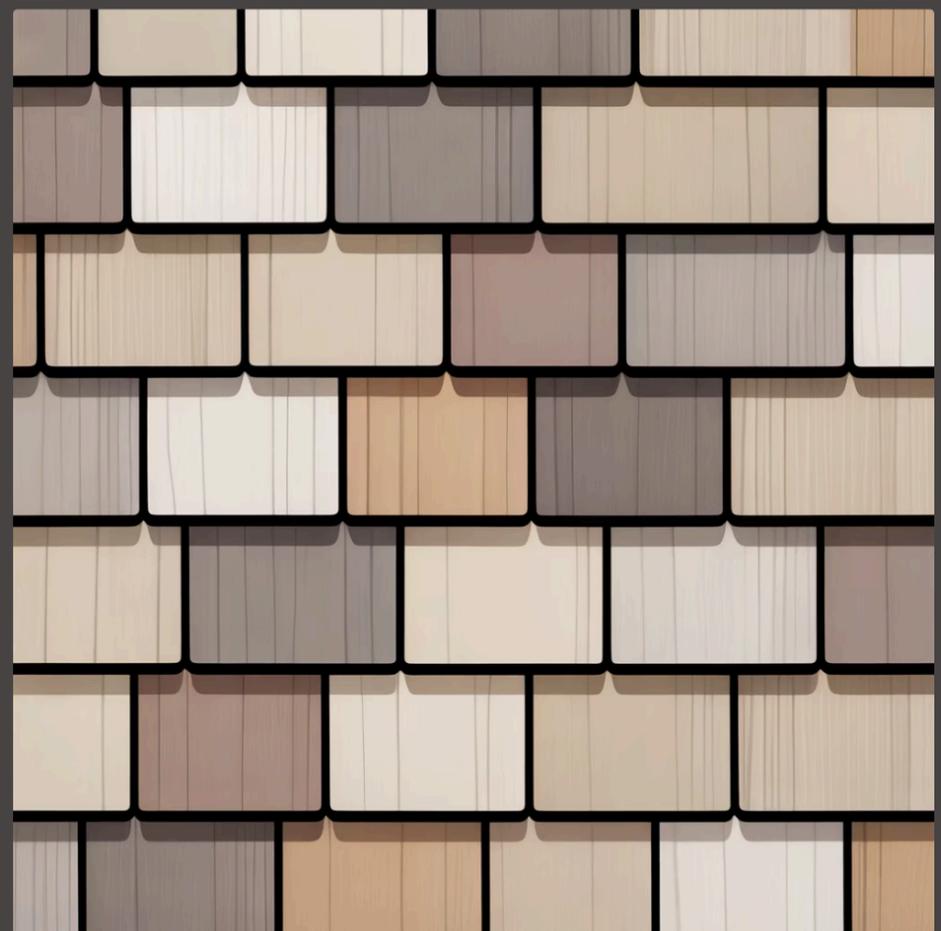
Textured Appearance

While the Premium line has fewer color options than the Pro, its Max Def color granules are blended to create a more textured, dimensional look. This textured look is designed to more closely mimic the appearance of natural materials like slate or wood shake, offering a more rustic or stately curb appeal.

03

Affordable Luxury

This shingle is the entry point into CertainTeed's luxury-tier performance without the significant price jump to their top-end designer lines like Grand Manor® or Presidential Shake®. It's for the homeowner who wants the peace of mind that comes with one of the most durable dimensional shingles on the market.



Both of these shingles are fantastic choices, and they are backed by one of the best warranties in the business. Let's take a closer look at exactly what that protection means for you.

Understanding Your Warranty Protection

One of the biggest benefits of choosing either of these shingles is that Landmark Pro and Landmark Premium are both backed by the same powerful CertainTeed warranty. You get elite-level protection no matter which one you choose for your home.

Think of SureStart™ as your 10-year, bumper-to-bumper roof warranty. For the first decade, if there's a manufacturing issue, CertainTeed doesn't just give you new shingles—they cover the entire job: labor, tear-off, disposal, everything. It's the most powerful part of the warranty, and you get it with both Pro and Premium.

Comprehensive Coverage Breakdown

1

Lifetime Limited Warranty

This protects you for as long as you, the original homeowner, own your property. It's transferable to future owners with certain conditions, which can